

LAUGH LAUGH

THINK THINK

CRY CRY

 foundation wine celebration

Spring 2016



*Julie Allegro is the daughter of Retired Executive Vice President of ESPN, Inc., Jim Allegro, and Founder of the V Foundation Wine Celebration. Julie is also the General Partner of FYRFLY Venture Partners.*

## From the Chairwoman

Dear Friends,

After raising a record **\$10.6 million** for cancer research last year, we continue to be extremely grateful for the incredible support from our V family and friends!

This year, we celebrate our **18th Annual V Foundation Wine Celebration**, with the hope of raising significant funding for prostate cancer research, the most common cancer among men after skin cancer. One in seven American men is at a lifetime risk of prostate cancer, but it can often be treated successfully.

We are thrilled to welcome CBS and HBO Sportscaster **Lesley Visser** as our weekend host, and feature former Mayor of New York City **Rudy Giuliani** as our guest speaker. To top the night off, Rock and Roll Hall of Fame Eagles Guitarist **Don Felder**, will perform Grammy Award-Winning hits.

**NEW** this year is the **All Stars of Research Reception & Super Silent Auction** at Groezinger Estate on Saturday afternoon. Guests will have the opportunity to spend treasured time with world-class cancer specialists while perusing the rare finds at the Super Silent Auction and sampling elite and legendary wines with a fusion of edibles, all without having to leave the hotel.

On Saturday night, spend **An Evening at The Hotel California Dessert Lounge** sponsored by glassybaby, creators of one of a kindness hand-blown candles, who have contributed an astounding \$4 million to organizations dedicated to healing.

We very much look forward to seeing everyone **August 4-7** in the beautiful Napa Valley!

Regards,

Julie Allegro  
Chairwoman & Founder  
The V Foundation Wine Celebration

## V Wine Celebration Event Highlights

### THURSDAY, AUGUST 4, 2016

- Hall of Fame Luncheon at Far Niente Winery
- Humanitarian & Founders Dinner at Spottswoode Estate
- Exclusive Winery Dinners:
  - B Cellars
  - Odette Estate
  - Staglin Family Vineyard
  - Vineyard 7 & 8

### FRIDAY, AUGUST 5, 2016

- Presidents Club & Vintner Grant Honoree Luncheon at Raymond Estate
- Rock The V Party Showcasing The All Stars of Research

### SATURDAY, AUGUST 6, 2016

- Answer for Cancer Research Symposium
- All Stars of Research Reception & Super Silent Auction
- Saturday Night Gala:
  - Showcase Auction & Reception
  - Gala Dinner & Program
  - Live Auction
  - “An Evening at Hotel California”  
Special Performance by Eagles  
Guitarist Don Felder
  - Dessert Lounge  
Sponsored by glassybaby

**For more information or to register,  
visit [www.winecelebration.org](http://www.winecelebration.org)  
or call Sasha at (707) 963.0611**

# Our Host



**Lesley Visser**  
The Trailblazer

Lesley Visser is the most highly acclaimed female sportscaster of all time. She is the first and only woman in the Pro Football Hall of Fame; the only female sportscaster to have carried the Olympic torch; the only woman to have presented the Championship Lombardi trophy at the Super Bowl; the first woman on the network broadcasts of The Final Four, the Super Bowl and the NBA Finals.

She was voted, “The Outstanding Female Sportscaster of All Time”, by the American Sportscasters of America, and was also voted to the National Sportswriters Hall of Fame for her work at The Boston Globe, National Magazines and CBS.com. Lesley was the first and only woman to win the Billie Jean King “Outstanding Journalist” award and was also elected to the Sports Museum of Boston.

A graduate of Boston College, which awarded her an honorary doctorate in 2007, she has been on the Board of The V Foundation for more than 20 years, while also serving on the board of NYU’s Sports and Society. Having reached the pinnacle in two professions, Visser has businesses around the world. A Sportscaster at CBS for more than 25 years, Visser also worked at ABC Sports, where she became the first woman on the legendary series “Monday Night Football”, while also covering the World Series, World Figure Skating and The Triple Crown. Visser is currently a panelist on CBS’ ground breaking “We Need to Talk”- A show comprised entirely of women discussing sports.

# Guest Speaker

Celebrated by many as “Mayor of the World,” Rudy Giuliani provides a resolute voice in tackling the toughest domestic and international issues of our time.

Acclaimed as one of the most effective chief executives in modern American history for his leadership and bravery during 9/11, Giuliani was named TIME magazine’s, “Person of the Year”, was given an honorary knighthood by the Queen of England, and was awarded the Ronald Reagan Presidential Freedom Award.

Never one to shy away from a battle, Giuliani almost single-handedly took on organized and white-collar crime in New York with a remarkable record of 4,000 convictions—one that very few attorneys can match freedom.



**Rudy Giuliani**  
Prostate Cancer Survivor

## MISSION STATEMENT

THE V FOUNDATION IS A CHARITABLE ORGANIZATION DEDICATED TO SAVING LIVES BY HELPING TO FIND A CURE FOR CANCER. THE V FOUNDATION SEEKS TO MAKE A DIFFERENCE BY GENERATING BROAD-BASED SUPPORT FOR CANCER RESEARCH BY CREATING AN URGENT AWARENESS AMONG ALL AMERICANS OF THE IMPORTANCE OF THE WAR AGAINST CANCER. THE V FOUNDATION PERFORMS THESE DUAL ROLES THROUGH ADVOCACY, EDUCATION, FUNDRAISING AND PHILANTHROPY.

**100%**

OF THE NET PROCEEDS FROM EVENTS SUPPORT ALL THE WORK OF THE V FOUNDATION.

## Thursday, August 4, 2016



11:30am - 2:30pm

### Hall Of Fame Luncheon

#### Far Niente Winery

The Far Niente winery is surrounded by 13 acres of beautifully landscaped gardens, thought by many to be among the most stunning landscapes in the Napa Valley. The estate's private chef will prepare a sumptuous lunch paired with a superb selection of highly-acclaimed wines.

Hosted by Proprietress, Beth Nickel and Partners  
Dirk Hampson & Larry Maguire / Member Invitation Only



6:00pm - 9:30pm

### Humanitarian & Founders Dinner

#### Spottswode Estate

A family-owned historic vineyard and winery, renowned for its exceptional Cabernet Sauvignon, is situated on the western edge of St. Helena at the foot of the Mayacamas Mountains. Guests will be treated to an extraordinary dinner, complemented by the elegant Spottswode Estate wines.

Hosted by Founder, Mary Novak & President, Beth Novak Milliken / Member Invitation Only

5:30pm - 9:30pm

### Exclusive Winery Dinners



#### B Cellars

Envision a winery that pays homage to the true character of the Napa Valley. Experience the perfect wine pairing while dining in the cave with Kirk Venge, one of the Top 20 "Best New Winemakers in the World"

Hosted by Co-Founders, Jim Borsack and Duffy Keys



#### Odette Estate

Tucked into the dramatic palisades of the Stags Leap District, the newest addition to the beloved region, Odette looks to serve as a "breath of fresh air" to the historic district. Raise a glass and enjoy an epicurean feast paired with a magnificent collection of Odette, Plumpjack and CADE wines.

Hosted by Partner & General Manager, John Conover



#### Staglin Family Vineyard

Guests will enjoy a private tour of the 24,000 square foot caves, before strolling to the Steckter homestead where they will enjoy a delicious multi-course meal, paired with award-winning Staglin Family Vineyard wines.

Hosted by proprietors, Garen & Shari Staglin



#### Vineyard 7&8

Elevate your Napa Valley experience by enjoying an inspired dinner perfectly paired with premium handcrafted wines 2000 feet atop Spring Mountain.

Hosted by General Manager, Wesley & Jessica Steffens



Friday, August 5, 2016

12:00pm - 2:30pm

## Presidents Club & Vintner Grant Honoree Luncheon

Raymond Estate



Sponsored by Bentley Motors BENTLEY

Raymond has become one of the most dynamic destinations in The Napa Valley. The winemaking team, led by Stephanie Putnam, and the unparalleled experiences found at the



winery are responsible for Raymond being named the 2012 American Winery of the Year by Wine Enthusiast. A decadent luncheon prepared by Chef Michel Cornu will be designed to complement the beautifully crafted Napa Valley wines.

Hosted by Proprietors, Jean-Charles Boisset & Gina Gallo / Member Invitation Only

6:30pm - 11:00pm

## Rock The V Party Showcasing the All Stars of Research

The Vintage Estate Pavillion

**Famed Restaurateurs and Chefs**

Food enthusiasts and well-seasoned cooks alike can indulge their gourmand interests interacting with the region's top chefs and culinary professionals.

**Wine Country's Preeminent Vintners**

Enjoy handcrafted wines, prized varietals and new releases from world-renowned winemakers.

**Connoisseur Wine Auction**

Bid on one-of-a kind cases of custom-created wine blends from celebrated winemakers.

**Dance The Night Away**

**Project M** will thrill the crowd with old school R & B, Funk, and Rock & Roll.



WHEN EXTRAORDINARY CARS  
MEET EXTRAORDINARY PEOPLE

EXTRAORDINARY THINGS HAPPEN



laugh

**Saturday, August 6, 2016**



9:30am - 11:30am

## Answer For Cancer Research Symposium

Sponsored by Blackbaud

### Historic Barrel Room-Vintage Estate

The V Scientific Advisory Committee, comprised of some of the nation's leading physicians and research scientists from prominent universities and cancer centers, discuss current advances and discoveries into clinical applications, new diagnostics and alternative treatments for cancer. By focusing on brilliant young investigators, the Scientific Advisory Committee works toward accomplishing the goal of the foundation: Eradicating cancer. Includes Q & A session. This enlightening symposium is open to the public.

**New Event**



11:30am - 2:00pm

## All Stars of Research Reception & Super Silent Auction

Sponsored by Ace Cancer

### Groezinger Estate

Spend treasured time with world-class cancer specialists, while perusing the rare finds at the Super Silent Auction comprised of unique wine, sports, art and travel packages to fit every lifestyle.



### Time Is Very Precious

Guests can sample elite and legendary wines with a fusion of edibles without having to leave the hotel!

# blackbaud®

## A Force to Get Personal With

Serving the Non-Profit and Charitable Giving



## Ace Cancer

Paul Dugoni and his family have been hosting the Ace Cancer Tournament annually since 2006. It started as a memorial tennis tournament to raise money in memory of his mom, Lynn Dugoni, but as more and more people in his community had loved ones affected by cancer, it grew into a community event. Paul's maternal grandmother also passed away from cancer in 2013, which strengthened his ambition to fight this dreadful disease.

The money raised is used to fund the V Wine Celebration All-Stars for Cancer Reception.



## Fund A Need: Prostate Cancer Research

More than 2 million men in the US count themselves as prostate cancer survivors.



Prostate cancer is the most common cancer among men, after skin cancer. Although it can often be treated successfully, prostate cancer is the second leading cause of cancer death in American men, behind only lung cancer.

Immunotherapy, also called biologic therapy, is a type of cancer treatment designed to boost the body's natural defenses to fight the cancer. It uses materials either made by the body or in a laboratory to improve, target, or restore the immune system.

1 in 7 American men is at lifetime risk of prostate cancer. With family history, it's 1 out of 3. For unknown reasons, the risk of prostate cancer is 70% higher in blacks than in non-Hispanic whites. Black men are also more than twice as likely to die from the disease than Caucasian men.

About 180,000 men will be diagnosed with prostate cancer in the United States this year. Screening is important because prostate cancer is so prevalent and often has no early symptoms.

Assuming that incidence and survival rates follow recent trends, it is estimated that \$13 billion is spent on prostate cancer care in the United States in a single year.



### Blakesley Chappellet: V Wine Celebration Vintner Ambassador

The V Foundation Wine Celebration is thrilled to have Blakesley Chappellet join the fight against cancer as our inaugural V Wine Celebration Vintner Ambassador!

A former Marketing Executive and Senior Vice President at Bank of America, Blakesley left her post at BofA to lend her talents to the non-profit sector, serving as the Executive Director of the San Francisco 49ers Foundation, and then creating the Guild of Sommeliers Education Foundation helping thousands of young sommeliers advance their careers. Her non-profit volunteer efforts include board roles with the OLE Health Foundation, V Foundation Wine Celebration and Stoecklein Foundation. Over the last decade, Blakesley's efforts have helped raise nearly \$10 million at charity auctions in the Napa Valley and across the country.



Money has been raised.  
Breakthroughs have  
been made. I will live—  
thanks to the generosity  
of someone I don't know.  
**There is no greater gift.**

# think

**Saturday, August 6, 2016**



## Saturday Night Gala

Nickel & Nickel Winery

5:00pm-6:00pm

## Showcase Auction & Reception

Featuring spectacular lifestyle packages

6:00pm

## Gala Dinner & Program

Host Lesley Visser

CBS & HBO Sports Commentator

**Special Guest Speaker Rudy Giuliani**

Former Mayor of New York City

7:30pm

## Live Auction

With John Curley

Emmy Award-Winning Broadcaster

9:30pm

## An Evening at Hotel California

With Grammy Award-Winning  
Eagles Guitarist Don Felder

Rock & Roll Hall of Fame

## Dessert Lounge

sponsored by **glassybaby**  
one of a kindness®

11:00pm-2:00am

## After Hours Party

Villagio Inn & Spa Lobby

Hit the dance floor with DJ JT & Eddie McGee



**glassybaby** 

glassybaby come in over 400 colors, each with a unique name like bff, believe, and fearless

each glassybaby is hand blown in seattle or berkeley

10% of every glassybaby sold is donated to organizations that help people, animals, and the environment heal

to date, glassybaby has given more than \$4.5 million dollars

[glassybaby.com](http://glassybaby.com)



## Auction Lots Preview

Unique. Exclusive. Adventure.



This year's auction lots feature a fantastic array of exclusive VIP experiences and lots of wine! Here is just a tiny taste of what we have in store for you this year!

Fancy a trip to Liverpool, UK, to visit and **race with the Briggs Automotive Company** motorsports team? Or be a **VIP at the Grammy Awards** with entrance into the elite

Musicares gala? How about lounging and playing golf for two weeks at the **Mondavi's stunning private home in Hawaii**? You can join **Lesley Visser** for a very **special vintner dinner** for 20 guests at

your home with **Beth Nickel** and **Chef Trevor from Far Niente**.

If fashion is your pleasure, we have just the thing for you! **JC Boisset and Gina Gallo** host an incredible **fashion show at their home with designer Rubin Singer**. Looking for wine? Fill your cellar with a one-of-a-kind **30-year vertical of sumptuous Shafer**. Join **Vineyard 7 & 8** for an up-close and personal **San Jose Sharks adventure**



featuring rare access to behind-the-scenes action and athletes. Or take a **10-day excursion on The World**.

If you are interested in an auction lot but are unable to attend the auction, please contact Max Duley at [max@winecelebration.com](mailto:max@winecelebration.com) to be part of our proxy bid program.

cry



## Don Felder

The Legend

He's been credited for giving the Eagles their rock and roll edge...now he flies solo. Grammy Award winner, Rock and Roll Hall of Fame member, and former lead guitarist of the Eagles, Don Felder performs the explosive hits he's co-penned or performed for 27 years, including:

Hotel California  
I Can't Tell You Why  
Take It Easy  
Lyn's Eyes  
New Kid In Town  
Desperado  
Take It To The Limit  
One Of These Nights  
Life In The Fast Name  
Already Gone  
Witchy Woman  
Love Will Keep Us Alive  
Peaceful Easy Feeling

**Don't miss  
An Evening at Hotel California!**



## Vintner Grant: Launny & Weezie Steffens

As all vintners would attest to, harvest in the Napa Valley always brings a great deal of excitement. The harvest of 2015 brought with it an entirely new level of excitement when Launny and Weezie Steffens, the owners of Vineyard 7 & 8, each received news from their physicians that they had cancer.

In the fall of 2014, John “Launny” Steffens, received word from his doctor following a regularly scheduled checkup that there was concern of an elevated PSA test. A subsequent biopsy showed that he had early stage prostate cancer. At the time, all indications suggested that a wait-and-see approach was the best course of action. In August 2015, subsequent blood tests and a second biopsy showed that the cancer had progressed to a point that warranted treatment.

Launny went to Sloan Kettering in November 2015 and decided that a relatively new protocol of hormone therapy followed by a series of radiation treatments was the best

course of action. Upon completion, the doctor gave Launny a clean bill of health.

In late August of 2015, Weezie had a scan scheduled with her cardiologist. To everyone’s surprise, the scan showed a small spot on each lung that led to the decision for her to undergo a needle biopsy the following week. The biopsy on one of the two masses was positive for non-small cell carcinoma. Since there were spots on each lung, the assumption was that the cancer had spread and it was time to circle the wagons for a potentially difficult fight.

Weezie saw Dr. Bernard Park at Memorial Sloan-Kettering Cancer Center in NYC, who performed the first of two surgeries to remove the tumor from her right lung as well as several lymph nodes. The second surgery was scheduled for October 27th, the day before her birthday. What a gift to wake up cancer free on your birthday!



A couple weeks later, Weezie hit the lottery having received the best possible news as there was no involvement in the lymph nodes. Dr. Park said that no further treatment was needed at this time, and that she would just need to come back in 6 months.

For the Steffens family, their involvement with The V Foundation has always been about supporting cutting-edge research and care that will create a paradigm shift in cancer treatment and recovery. The perspective gained from the path they walked this past year only fueled their commitment to both The V Foundation and to creating lasting change in cancer care.



Susan and Pack Warfield have enjoyed calling Napa Valley their home since 1980. Since 2009, they have been passionate volunteers for The V Foundation—drawn by the mission to fight cancer, by Jimmy V’s speech, by the fact that 100% of fundraising goes directly to cancer research, and by a well-deserved reputation for treating everyone

## Volunteer Grant: Pack, Susan & Sheryl Warfield

well, especially volunteers. Despite a very busy high school schedule, and now the incredible demands of a college nursing program, their daughter, Sheryl, has also been a devoted volunteer for the Wine Celebration team for several years.

Although Pack and Susan have been blessed so far with good health, cancer has had a devastating impact on their mothers, sister, cousins, uncles, grandparents, friends, teachers, colleagues, and bosses. They hope that their efforts to support fundraising contribute in

some way to connect researchers with the financial support that they desperately need.

Their hope would be for this year’s Volunteer Grant to be directed to translational research in immunotherapy that may have a broad range of applications.

They are particularly excited about studies in which immune responses have been activated to kill primary tumors and wipe out distant metastases with no collateral damage.

## In Memorium: Neil Aldoroty

On March 19, 2016, Neil Aldoroty, proprietor of 55 Degrees and 2011 V Wine Celebration Vintner Grant Honoree, passed away after his fifth, hard-fought battle with stage 4 cancer.

Neil grew up in Long Beach and met Karen, the love of his life, in 1972. He earned his medical degree in Guadalajara in 1975, then completed an internship in Santa Monica from 1975-1976.



After his internship, he did a four-year residency in Wichita, Kansas, for psychiatry and then established his private practice there.

In 1993, a few weeks after watching Jimmy V's ESPY speech, Neil was shocked with a diagnosis of stage 4 non-Hodgkin's lymphoma. After two years of treatment, Neil went back to work as a psychiatrist, but his experience with cancer had changed his views on life, and a large part of his practice became treating terminally ill people.

From 1997 to 2009, Neil would be diagnosed with the same disease three more times, and in each instance, with unwavering support from Karen, utilized the most cutting-edge therapies and medications to save his life, sometimes just in the nick of time.

During his 23 years of fighting cancer, Neil became an advocate for others with life-threatening illnesses, helping hundreds of people from all walks of life. All Neil ever wanted to do was help people. He gave his cell phone number liberally and was happiest when he could make a difference in someone's life. Whether it was a new winery looking to gain traction or a newly diagnosed cancer patient, Neil would use his vast personal connections to help out.

The V Wine Celebration is devastated by the passing of one of our closest friends. Neil was loved by all who were lucky enough to know him. His battles with cancer parallel the 23 years of The V Foundation's efforts to save someone you love. His death is a reminder of the desperate need for cancer research.

## In Memorium: Lowell Herrero

Lowell Herrero passed away from natural causes on November 28, 2015 at the young age of 94 after a very active and full life.

A born and bred Californian, Lowell was a graduate of Oakland Tech High School, served in the U.S. Coast Guard during World War II and graduated from the California College of Arts and Crafts in Oakland. Lowell, who was fondly known by his best friends as "the Living Legend", "H", "Lorenzo," and "Mr. Wonderful", enjoyed a long career in commercial and fine art.

In 2001, he settled permanently in the Napa Valley, where he lived with his wife, Janet, in a Tuscan farmhouse "village" of his own design. His art and life were strongly influenced by Picasso, Matisse and Van Gogh, yet he perfected his own unique art style incorporating pointillism, distortion, and a naiveté that set him apart from his contemporaries.

Lowell loved life as much as he loved to paint. His joy of life, simplicity, sense of humor and extreme human kindness are clearly reflected in his work. Up until his death, "H" spent each day in the studio, painting. He was not only a local treasure who generously gave to the community, but a nationally known artist whose work has charmed the senses of casual viewers and collectors alike.



Lowell was able to live with prostate cancer for over 25 years thanks to cancer research. His spirit and generosity is deeply missed by all.



To me, there are three things we all  
should do every day

Number one is **LAUGH**  
You should laugh every day

Number two is **THINK**  
You should spend some time in thought

Number three is **CRY**  
You should have your emotions moved to tears

If you laugh, you think,  
and you cry

That's a full day

That's a heck of a day

– Jim Valvano, March 4, 1993

V WINE CELEBRATION  
TEAM

Jane Brovelli

MANAGING DIRECTOR  
jane@winecelebration.com

Max Duley

AUCTION & COMMUNITY OUTREACH DIRECTOR  
max@winecelebration.com

Jennifer Rose

SENIOR DIRECTOR, CORPORATE  
SPONSORSHIP & DONOR DEVELOPMENT  
jennifer@winecelebration.com

Sasha Ekstrom

OFFICE MANAGER  
sasha@winecelebration.com

Mia Lee

AUCTION REDEMPTION COORDINATOR  
mia@winecelebration.com

Amanda Schroeder

GUEST RELATIONS  
amanda@winecelebration.com